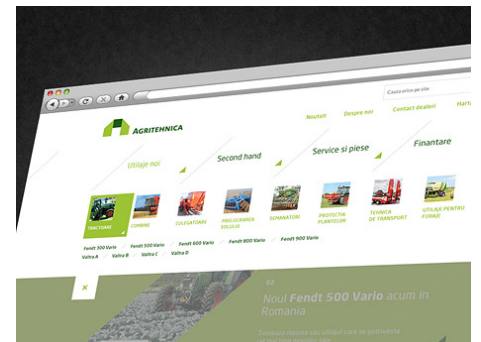


Agritehnica

PERFORMANCE IN AGRICULTURE

Agritehnica is the leader in selling agricultural equipment and accessories in eastern Romania. The company aims to be a reliable partner for its customers through consulting services, professional technical support and many other advantages.

Agritehnica wanted this position of market leader to be recognized in the digital environment through a new presence, more



dynamic, more client oriented and supportive for the brand values.

NON developed a new website and identity that sustains the values of agritehnica brand: powerful trustable, open and supportive. The site has a fresh and dynamic look based on a flexible structure focused on products. This way we emphasize new products and brands Agritehnica distributes, we facilitate the search of second hand equipments and we interconnect these with the support that the company provides to it's customers.

Surprising online presence, new and daring for the specific of the agricultural business, that positions Agritehnica as a strong player, a trustable partner opened to opportunities, accessible and supportive.

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