

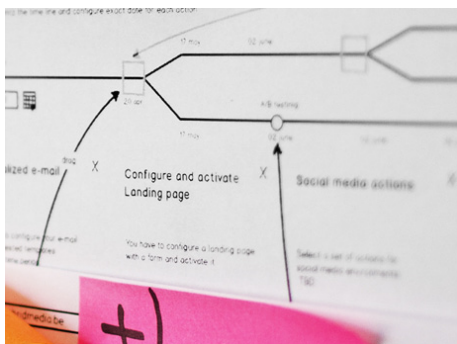
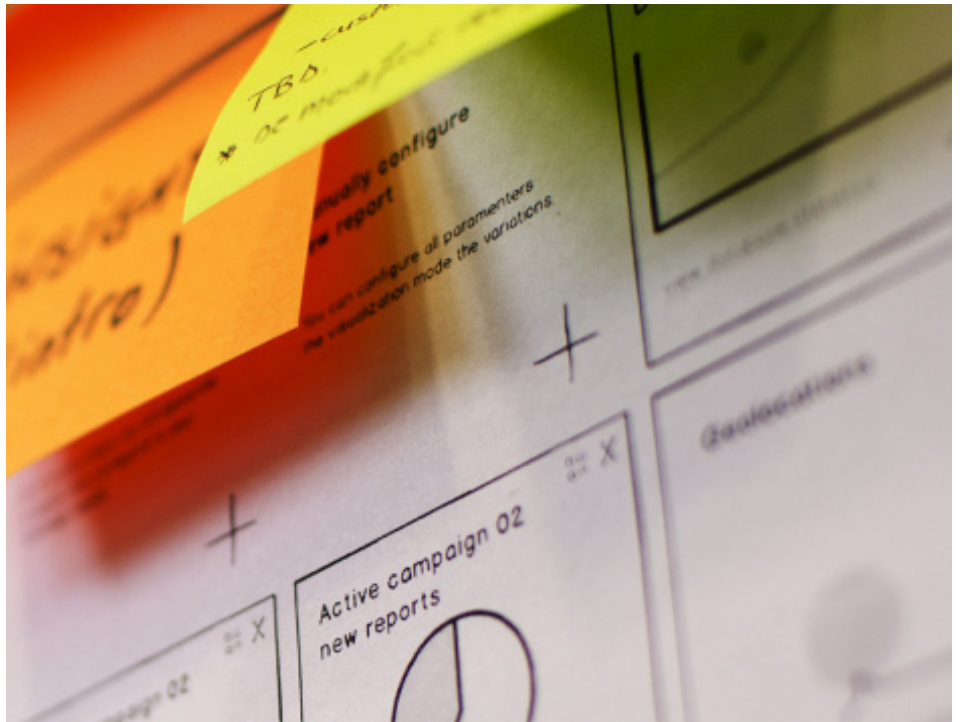


Hybrid Server

THE PERFECT TOOL FOR POWERFUL MARKETING

Hybrid Server is a powerful webbased e-marketing tool provided by HybridMedia belgian agency.

It offers multiple solutions for contact management, mail marketing, web/SMS services, and a lot more for e-businesses. Hybrid Server is a tool created to satisfy all



marketing needs when it comes to online communication interaction.

NON had to develop the 3-rd version of Hybrid Server, redefine the entire structure, functionalities and user-experience. We developed the wireframes and prototype for what had to become a more powerful, practical, easy to use application.

We focused on three pillars: data management, marketing actions and campaigns, and

marketing results reports. This way a complete marketing activity could be tracked and sustained, making the life of the marketer of small to medium client agencies a lot easier.

We treated all use-cases, considered every flow and each functionality in Hybrid Server, making the prototype of a new and more powerful product.