

Imosnap

REAL EASY ESTATE

Imosnap is a real estate platform that brings an easy and simple solution to both agents and clients.

Real estate listings are difficult to be maintained with accurate information across different channels (on agency website, media sites, printed materials, outdoor displays, etc.). Also, the process of finding the perfect property gets very difficult as users have a lot of specific requirements that aren't automatically applied to their search.

We designed a platform that could help real estate agents manage all of their listings from one place with minimum effort. Ads posted on the Imosnap platform are pushed across various real estate websites and agents don't have to worry anymore about handling a lot of accounts and posting the same information manually.

From the perspective of the client, the mobile app features a property search system designed to cover a wide range of options in order to simplify the customer's path to relevant results. Moreover, these personal criteria are saved and users are alerted whenever a listing that fits their requirements is posted on the platform.

